

how to win at  
**retail**  
today



convert shoppers into  
profitable brand  
buyers with...





adman.

## Intercept customers with news before they arrive at the store

A promoter with a back-lit display is an affordable way to increase your visibility day or night.  
Starting cost: \$175 (4 hours) \*Printing cost not included





# poletector.

Greet customers when they are about to enter the store

This unconventional media allow you to introduce new ideas such as product launchings.

Starting price: \$574\* per installed ad.

\*Standard shape. Applicable location rental fees not included.



# cartart.



## Own the path to purchase

Engage with customers throughout the store. Call for details about models and store availability at Econo, Mr. Special or your favorite retailer.

Starting price: \$11.31\* per cart (\*Strip model@1,000 carts)



# iShelf.

## Persuade when it really counts

One promotional clip or image slideshow plays in a continuous loop. A flashing push button triggers a second movie or slideshow for additional content and value. Call for quote.





# adbadge.

## Leverage on human contact

Generate awareness with this mini digital billboard and effectively convey your message using video or a jpeg slideshow. Call for quote.





# contact us.

For:

- brainstorming
- strategic planning
- media innovation
- brand activation recommendations
- exclusive unannounced media opportunities

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